

Hi! Can you briefly introduce yourself and explain why you wanted to start this account?

Hey! It's HSLOTFASHIONHQ. I started this account on the first night of last year's tour. I feel so connected to this fandom. It's one big family and I wanted to create another space for us to connect and feel safe being ourselves.

Fashion is a big part of the tour, and I hadn't really seen a designated space for us to share our outfits, so I decided - why not? - I'll make an Instagram page for it. This was my first page and I was not even sure how to get the word out, but it boomed faster than I could ever imagine. Everyone is so kind on the page and we all share fashion tips, so it's such an amazing space.

Style is the answer to everything...

Courtesy of @HSLOT_FansOnTour

HARRY CORE

How many entries do you receive per concert on average? Can you estimate how many submissions you received throughout the entirety of the tour?

I think a few hundreds per concert - sometimes more, sometimes less. In some places, not too many people have heard of the page and in others it seems to be a bigger deal. I think I've received thousands and thousands of pictures. It makes me feel super bad that I may not reach everyone. I do go to college and work, so I try to post whenever I can! I hope to one day post all of them. I am just so grateful for the "collaborator" feature on Instagram because it's so much faster to be featured. I still don't mind posting the original way though, it's all in good fun.





clothing. I think one of the biggest inspirations people have taken from is Harry's Grammy performance - we spin it our own way, but leather/flare pants, a cute top, and boa is a classic that will never go out of style.

Is there one song that stands out as the inspiration for fans' tour outfits?

I think if any specific song is being shown through outfit, it might be Watermelon Sugar or Only Angel. Those two, you can see more specifically within the outfits. It's more obvious. A lot of watermelon and fruits thrown together and big angel wings are some outfits I see a lot. With this new tour, I think it's not a specific song that has been an inspiration, but concert outfits that he has worn. I see a lot of Coachella recreations and again, his Grammy performance outfit.

When you think of Harry Styles and fashion, what are some words that come to mind?

Iconic, Authentic, and Free - those are the words that come to mind first when describing our fashion environment. We feed off of Harry's energy and are an absolutely ICONIC fandom. We are authentic selves and we feel free here with each other.

Do you see any specific trends that are popular among Harries? What are some examples you've seen of Harries taking direct inspiration from Harry's fashion choices?

I think maximalism is something huge within this fandom. We see people in huge cowboy hats with glitter and feathers, boas, big puffy dresses, crazy patterns, big boots, sparkly dresses, wedding dresses, watermelon costumes, etc. I can go on forever. I think Harry has influenced us to be our most authentic selves.

The beauty of our fandom and the style at our shows is the versatility of the outfits. There is no uniform for HSL0T shows, we can be whoever we want to be there. Whether we wear big puffy dresses, leather suits, or t-shirts and jeans, we all are in good company and support each other.

One of the aesthetics I see a lot is Harrycore. I have no other way of describing it, but we try to emulate whatever Harry has worn and made it our own. That's why we see a lot of boas, leather, JW Anderson cardigans, cowboy hats, fruit patterns, and flared

Courtesy of @HSL0T_FansOnTour

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HARRY

During Harryween, did you notice any trends in people's costumes? Was there one costume that was repeated a lot?

During Harryween, (those shows have to be some of my favorite to post) I saw a lot of Harry's iconic outfits from his entire career. Some people wore his Elton John Dodgers jumpsuit, some wore his audition for X-Factor outfit, and some even wore his Corden's Angels dodgeball suit. I think dressing up as Harry to Harryween was the biggest trend.

What role do you think fashion and self expression played in fans' experiences going to Love On Tour?

Self expression is key during LOT - we feel free enough to dress how we want to dress, love who we want to love, feel how we want to feel, and be who we want to be.

Harry allows us to feel this way and feel safe while doing it. We have such a connected fandom. We support each other and make each other feel great while in each other's presence. I would just like to think of our page as an extension of that feeling, just another place we can unapologetically be ourselves.

Thank you so much to HSL0TFASHIONHQ for taking the time to answer our questions! TPWK <3

WEEEN

